

**\*COMING SOON\* CIPD Courses Delivered Through learndirect!**

From the 21<sup>st</sup> of September, anybody who wants to kick-start a career in The People Profession, or climb the ladder can do so by studying globally recognised CIPD qualifications with learndirect.

learndirect is accredited by the Chartered Institute of Personnel and Development (CIPD) to bring learners highly regarded, industry qualifications that will equip them with the specific skills to care for the workforce.

**Courses offered:**

- **CIPD Level 3 Foundation Certificate in People Practice**
- **CIPD Level 5 Associate Diploma in Organisational Learning & Development**
- **CIPD Level 5 Associate Diploma in People Management**

**Benefits of CIPD Qualifications:**

**Qualifications that set the industry standard** – Learners will gain the qualifications employers are looking for! The CIPD is the professional body for experts in people at work. For over 100 years, they've been championing better work and working lives by setting professional standards for HR and people development, as well as driving positive change in the world of work. They are also the only body in the world that can award Chartered status to individual HR and L&D professionals. By being CIPD qualified, learners will benefit from higher salaries than their unqualified peers.

**Understand the difference between HR and The People Profession** – The People Profession is so much more than the hiring, firing and training of employees. Learners studying with the CIPD will understand why looking at workers as 'human resources' fails to take into account the individuals' needs, skills and aspirations. From this, learners will come to understand why the sector has evolved to take into account the entirety of the elements that affect the employee experience in the workplace.

**Climb the career ladder** – With qualifications set at different levels, learners can get what they need to start a career as a people professional, and have a clear progression path laid out for them. With these qualifications, learners will become eligible for entry to certain roles. learndirect offer CIPD qualifications at the Foundation and Associate Level, and the higher level of qualification learners receive, the more senior a position they can pursue. There won't be any uncertainty about whether they are ready to climb the ladder. By having the box ticked with their CIPD qualification as evidence, employers will know learners are equipped for the job.

*"Here at learndirect, we have been keen to offer these CIPD qualifications for some time and delighted to announce our accreditation and the launch of these courses on our site. These courses provide our learners with fantastic knowledge and allow them to develop their career in the People Profession".*

Wayne Van Rensburg – CEO learndirect

**Courses Launch: 21<sup>st</sup> September 2021**

**About learndirect**

This course is available to study in a way that suits the learner's style and schedule. As an online learning provider, the course content is delivered entirely via the internet through an engaging mix of online materials.

The courses allow learners to study on their terms. So they can work towards the career they want when it suits, not the other way around. No matter if learners are juggling work, childcare or other commitments with their studies, they will be able to work towards their new role in the people profession.

For more information visit: <https://www.learndirect.com/pillar/how-can-learning-and-development-benefit-organisations>