

# How to ace your Apprenticeship interview

Stand out from the crowd with our top tips...

## Before the interview



**Check your social profiles**  
93% of employers review a candidate's social networks before offering a job<sup>1</sup>



**Prepare questions**  
Think of relevant questions you can ask at the end of the interview



**Do your homework**  
Find out all you can about the company and what they do



**Plan your journey**  
Make sure you know where you are going and arrive at least 10 minutes early



**Practice makes perfect**  
Practice interview answers in front of a mirror or friend



**Know your CV inside out**  
Read the job ad and consider how your experience and achievements match the skills required



**Arrive at least 10 minutes early**

★ 70% of employers don't want applicants to be overly fashionable or trendy

## Top interview questions asked



Tell me about yourself?



What interests you about this position?



What are your strengths and weaknesses?



Why do you feel you're suitable for the role?



What's your greatest achievement to date?

33% of bosses know within the first 90 seconds of an interview if they'll offer you a job...

## During the interview

The average length of an interview = 40 minutes<sup>2</sup>



Smile and maintain eye contact



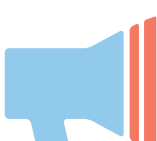
Give examples and focus on strengths?



Remain professional



Be energetic



Ooze confidence



Thank the interviewer



Avoid fillers like 'err'



STOP



Don't check your mobile

Don't ask about money or holidays



Don't bad mouth anyone

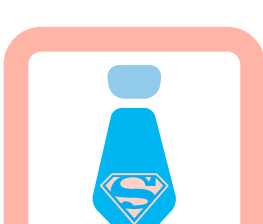
Don't fidget, slump or cross your arms



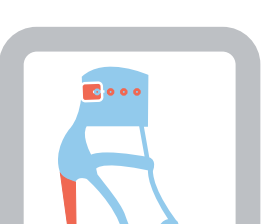
Innit!

Don't use slang, cliches or tell jokes

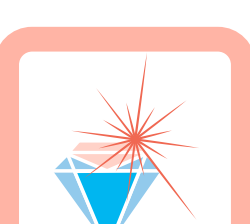
## Go easy on...



Character ties



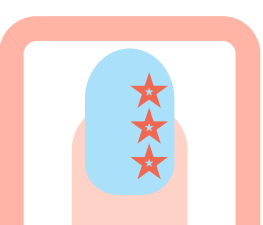
Sky high stilettos



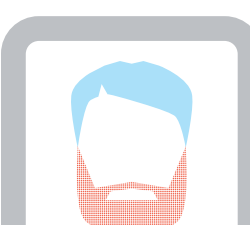
Bling



Make-up



Nail art



Stubble

<sup>1</sup> The Undercover Recruiter: 2013  
<sup>2</sup> Jobvite: Social Recruiting Survey: 2014  
<sup>3</sup> Put Your Mindset to Work by James Reed and Dr Paul G Stoltz